

THE PATUXENT DENTAL SOCIETY

Presents:

**Delivering the perfect solutions to help ensure smiles for
life-
help your patients continue the care that starts in your
chair**

by: Linna Lubore

Crest and Oral-B has a product and solution for every patient that the practice sees. The presentation will focus on working with the dental practice to help patients who have gingivitis, sensitivity; orthodontics, pediatrics etc. have successful outcomes. In other words, every dental practice is different as are their patients so you need solutions that work for each type.

Program Goals:

This presentation time will be spent discussing new research results behind a regimen of products for plaque control. In dentistry we usually speak of plaque control in terms of removal (prophy or home care). Here we are able to show that we can virtually eliminate plaque and maintain that environment for 12 hours.

This regimen includes a discussion of power and manual toothbrushes for mechanical plaque biofilm removal, followed by the use of antimicrobials to maintain a virtually plaque free environment for 12 hours.

Included in the discussion is:

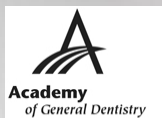
- Evaluation and discussion of types of research models (i.e. in vitro vs in vivo studies and various study modalities, and meta- analyses). *<I often use the sonicare "folder" bits here, and our clinical summaries folder>*
- The science behind dentifrice ingredients (S odium Fluoride and S tannous Fluoride with Sodium Hexametaphosphate).
- Lastly, the use of antimicrobial rinses, CHX, Listerine and non-alcohol CPC rinses

Date: Tuesday September 13, 2011 (RSVP by September 8th)

Time: 6:00 pm Cocktails 7:00 pm Dinner 7:30 General Meeting

Place: Waldorf Jaycees Community Center

The fee for non-members and guests is \$40.00 for dinner and program. Members and non-members who RSVP and do not attend will be assessed the meal cost.



RSVP to *Dr. Eric Wilhelm* at (301) 934-4625



(2 C.E. Credits)